

Store readiness checklist

Before submitting your application to the App Store or Google Play, it's worth taking one final look at the complete user experience.

This checklist summarizes the most important recommendations from Shen AI onboarding and can help you identify potential issues before your app enters review.

Product messaging

- ☐ The app description clearly explains what the application does.
- ☐ The intended use is consistent throughout the store listing, onboarding, measurement flow, and results.
- ☐ Health-related claims match your product's regulatory positioning.
- ☐ The wording doesn't imply diagnosis, treatment, prevention, or monitoring of medical conditions unless your product is intended and approved for that purpose.

User onboarding

- ☐ Users are introduced to the technology before their first measurement.
- ☐ The onboarding explains what the scan measures and how long it takes.
- ☐ Users receive clear instructions on how to achieve a successful measurement.
- ☐ The explanation uses simple, easy-to-understand language rather than technical terminology.

Measurement experience

- ☐ Users understand that measurements are estimated from physiological signals captured during a short camera scan.
- ☐ Results are presented as estimates from the current measurement session rather than permanent health facts.
- ☐ Measurement terminology is consistent throughout the application.

Privacy and transparency

- ☐ Users understand why camera access is required.
- ☐ Privacy information is available before the first measurement.
- ☐ Consent is collected where required.
- ☐ Required disclaimers are displayed where appropriate.

Final note

Before sending your application for review, complete one final walkthrough as if you were a first-time user.

Start with the store listing, install the application, complete your first measurement, review the results, and check every screen for consistency.

A smooth review experience usually comes down to clear communication. When users and reviewers see the same message at every step and understand what your application does, your application is much more likely to meet review expectations.